

OVERVIEW

Industry-related ESL Curricula

These industry-related ESL curricula products were funded by the Texas Education Agency, developed at El Paso Community College, and piloted across Texas. They represent a unique approach to providing job-related English because they:

- teach Industry-related ESL organized by employment sectors in the growth industries of Sales and Service, Health Care, and Manufacturing
- target beginning level learners (NRS 2 and 3)
- focus on the acquisition of basic skills within a work context (English, math, technology, and employability)
- are informed by industry demands and standards
- enable students to get English plus enhanced workforce skills development
- lay the foundation for ongoing education (transition to training or to work)

Industry-related ESL for Sales and Service, Health Care, and Manufacturing Curricula

- The 3 curricula are Sales and Service, Health Care, and Manufacturing
- Each curricula contains 4 modules
- Each module contains 5 lessons of approximately 10 hours of instruction
- Each of the 5 lessons contains an ESL, Math, Technology, and Employability/Problem Solving component
- PDF files of the curriculum are provided on CDROM

Products

Products include:

- Teacher lesson plans
- Student workbooks
- Instructor manual (A "how-to guide" of important strategies for delivering instruction)
- U.S. medical industry PowerPoint presentation
- Employability curriculum (6 "stand-alone" lessons focusing on pre-employment and non-specific job search)
- WEB site for on-line employability activities and lessons
- Communication scenarios (6 "stand-alone" lessons focusing on communication skills and problem-solving in the workplace)
- Recruitment materials
- Orientation materials
- Internship packets
- Program design tips for successful workforce education programs

For comments or questions, please contact Texas LEARNS. The project director, Sara Martinez, can be reached at 915-831-7792 from 9am to 5pm MST or by email at smart237@epcc.edu